

AUGUST 2025



# THE DREAM



## A Swinging Success at Topgolf!

Last month, Urban Dreams hosted our **2nd annual Topgolf outing**, and it was a fantastic day of connection, laughter, and friendly competition.

Supporters, staff, and community partners came together for an afternoon filled with great energy, delicious food, and plenty of memorable shots.

Even more meaningful, proceeds from the event directly benefit Urban Dreams' youth programs, helping us provide mentorship, educational support, and opportunities that empower young people to thrive. We are so grateful to everyone who joined us and contributed to this important work.

We can't wait to see everyone again next year!

## TOPGOLF SPONSORS

### Presenting Sponsor



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**SCHEELS**

Bruce Bergman

Pam & Harry Bookey

Dr. Mary Chapman

Marty Cropp

Kay & Bob Riley

Mike Robinson

Chandler & Justin Surrency

Ross Peterson

Urban Dreams Board Members

AUGUST 2025



## A DAY OF GOLF, GIVING, AND COMMUNITY

We extend a heartfelt thank you to **Affinity Credit Union** for selecting Urban Dreams as the beneficiary of their Annual Charity Golf Outing held last month!



Thanks to the incredible generosity of the Affinity team, the presenting sponsor Firestone, and everyone who came out to support the event, this year's outing was more than a day on the green. It was a celebration of community, partnership, and shared purpose.

Our Executive Director and Board members were honored to participate in the festivities, enjoying the opportunity to connect with community leaders and champions for change.



Events like this not only help raise critical funds for our programs but also strengthen the relationships that allow us to serve more individuals and families across our region. Thank you for Helping Us Help Others!



### Did you know...

Affinity Credit Union offers **FREE** coaching to help individuals build financial foundations and reach their goals.

## WELCOME, TATUM & KRISTINE, TO THE URBAN DREAMS TEAM!

We're thrilled to welcome two incredible new additions to Urban Dreams!



A proud Des Moines native and passionate community advocate, Tatum joins us as our new Manager of Business Operations & Community Outreach. With a background rooted in service and relationship-building, she plays a key role in strengthening our daily operations and forging deep connections with local partners.

Tatum is a graduate of Roosevelt High School and Simpson College and actively serves on the board of the Roosevelt High School Foundation (THRS).

**Tatum** – *Manager of Business Operations & Community Outreach*



Kristine brings a strong track record of administrative excellence. She'll be instrumental in keeping our operations smooth and organized by supporting scheduling, communications, and team coordination.

Her attention to detail and collaborative spirit are already making a positive impact, and we can't wait to see all the ways she'll help our team thrive.

**Kristine** – *Executive Assistant*

## BOARD MEMBER SPOTLIGHT

Meet the minds behind the mission! Each month, we are spotlighting one of our board members whose passion, perspective, and commitment are helping Urban Dreams thrive.

We're excited to introduce our **Board Treasurer, Matt Juffer**. Get to know Matt and learn more about the experiences that shape his service and impact.

### Matthew Juffer

*Urban Dreams Treasurer*

#### How long have you served on the Urban Dreams board?

8 years

#### What values guide your leadership and service?

My faith and desire to help others guide how I serve.



*Managing Director,  
Andersen*

#### What are you most excited about when you think about Urban Dreams' future?

Urban Dreams has provided services for the community in the past and will continue to do so. The challenges are continuously changing, and Urban Dreams is able to pivot and provide what is needed in a timely manner. The need for the organization is and will continue to be very much needed.

#### What drew you to join the Urban Dreams board?

I was familiar with Urban Dreams and knew the Executive Director, Izaah — it was the combination of both that drew me to the organization.

The impact Urban Dreams has on the community is truly immeasurable.



## AUGUST FOOD PANTRY STATISTICS



19,260

TOTAL POUNDS OF FOOD



1,740

TOTAL PANTRY VISITS



3

AVERAGE HOUSEHOLD SIZE

### Food Pantry Hours

**Monday** 9:00 am - 5:00 pm  
**Tuesday** 9:00 am - 5:00 pm  
**Wednesday** 9:00 am - 5:00 pm  
**Thursday** 9:00 am - 5:00 pm  
**Friday** 9:00 am - 5:00 pm

### Our Partners

Atlantic Bottling Co.	Kum & Go
Capital City Fruit	Kwik Star
Centro	Malo
Costco	Pizza Hut
Dollar General	Price Chopper
Food Bank of Iowa	Sam's Club
Garbanzo	Target
Gilroy's	Whole Foods
Hiland Bakery	World Market

## FRESH FROM THE GIVING GARDEN

A huge thank you to **Banker's Trust Giving Garden** for their generous donation of over **30 pounds** of fresh produce, including potatoes, tomatoes, green peppers, and more!

Their support helps us continue providing fresh, healthy food to our community – and we are so grateful for this partnership.



## CONGRATULATIONS, BOARD MEMBER CRAIG!

We're proud to share that Urban Dreams board member **Craig Owens** has been named the new **Executive Director** of **The Harkin Institute**.

Craig brings a deep well of leadership experience, having previously served as the founding dean of John Dee Bright College. He is known for his innovative thinking, commitment to equity, and passion for civic engagement, which strongly reflect our mission at Urban Dreams.



Welcome to The Harkin Institute!

**Craig Owens**  
**New Executive Director**



The Harkin Institute

## FAREWELL AND THANK YOU TO OUR INTERN, MYAH!

As the summer comes to an end, we're saying goodbye to our amazing intern, **Myah**. She joined Urban Dreams through the iJAG program to complete her internship as part of her Human Services degree, and she's been a valued part of the team ever since.

Her dedication has made a lasting impact, and we're proud of all she's accomplished during her time with us.

Thank you, Myah, for all your hard work. We wish you the very best on your next adventure!



## URBAN DREAMS COMMUNITY CENTER

### Rent the Urban Dreams Community Center!

Our community center has been buzzing with activity over the past few months, serving as a hub for connection and celebration. It's home to the Riverbend Neighborhood Association's monthly meetings, weekly AA gatherings, and a variety of other events. The space is perfect for hosting baby showers, holiday parties, corporate events, and more.

#### Amenities include:

- Capacity for 275 people standing
- Up to 15 round tables seating 8 people at each table
- Three mounted TVs and one mobile TV
- High-speed WiFi
- Convenient kitchenette
- Toucan video conference system



SCAN TO RESERVE

To reserve the space, please scan the QR code or follow the link provided above this newsletter. To use the community center, a minimum donation of \$25 an hour is required.



## MISSION STATEMENT

Urban Dreams advocates for **all members of the community**, breaking down barriers to success and collaborating with key stakeholders to overcome obstacles and uplift **underserved** and **underrepresented** people.

## VISION STATEMENT

Our Urban Dream is to create **equal opportunity and access** for people to pursue their Dreams.

## FOLLOW US TO STAY UP TO DATE ON CURRENT EVENTS



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