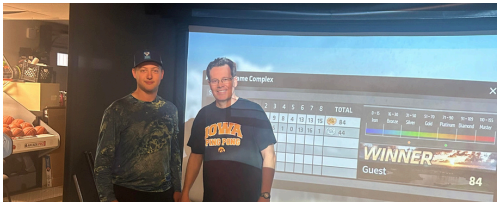


MAY 2025



THE DREAM



Golf is More Than a Game at Urban Dreams

Our simulator sees **over 2,000 rounds** a year, helping students grow their skills and confidence.

We recently welcomed **Bank of America** to connect with students on the green, and we're proud to be the 2025 charitable partner for **Affinity Credit Union's Charity Golf Outing**, benefiting our **Youth Golf** and **Summer Youth Employment Programs**.

We're also now accepting sponsorships for our **2nd Annual Topgolf Driving for Dreams** outing—don't miss your chance to be part of this game-changing event!

From student highlights to affordable lessons, keep reading to see how golf is driving opportunity in our community.

UPCOMING EVENTS

Kick off summer with our Youth Employment students at these **FREE** community events! Follow us on Facebook for the latest updates.

Summer on Sixth

Every Wednesday June 11th - July 30th, 2025
5:00 pm
Community Courtyard
601 Forest Ave. Des Moines, IA 50314

Summer City Hoops

Every Thursday June 12th - July 25th, 2025
5:00 pm
Evelyn K. Davis Park
1400 Forest Ave, Des Moines, IA 50314

Rendezvous on Riverview

Every Friday June 13th - July 31st, 2025
5:30 pm
Riverview Park
710 Corning Ave, Des Moines, IA 50313

MAY 2025



JOIN US AT THE 2ND ANNUAL TOPGOLF DRIVING FOR DREAMS!

Join us as we return to Topgolf for the **2nd Annual Driving for Dreams** signature golf outing, supporting youth development in our community.

 **Date:** Thursday, August 21st

 **Time:** 3 pm - 6 pm

 **Location:** Topgolf - 7680 Coachlight Dr., West Des Moines, IA 50266

Whether you're a seasoned golfer or just in it for the good vibes, you'll help raise critical funds for our **Youth Golf** and **Summer Youth Employment Programs**, giving young people opportunities to build confidence, skills, and careers.

PRESENTING SPONSORSHIP | \$5,000

- Recognition as a Presenting Sponsor on all event materials & promotions
- 3 bays (up to 18 golfers total)
- 36 drink tickets
- Premier logo placement throughout the event

BIRDIE SPONSORSHIP | \$2,000

- 2 bays (up to 12 golfers total)
- 24 drink tickets
- Recognition as a Birdie Sponsor on all event materials & promotions
- Choose drinks, food, or coach

BAY SPONSORSHIP | \$1,200

- 1 bay (up to 6 golfers)
- 12 drink tickets
- Logo placement on the signage at your bay

INTERESTED IN SPONSORING THE EVENT?



Scan the **QR code** or use the **link** above the newsletter to secure a sponsorship.

QUESTIONS?



golf@urbandreams.org



515-288-4742



urbandreams.org

THANK YOU SPONSORS:



Urban Dreams Board Members

Pam & Harry Bookey

Dr. Mary Chapman

Kay & Bob Riley

NAMING OUR NEW MURAL: URBAN BLOOM

We're excited to announce the name of our new community mural: **Urban Bloom**!

This vibrant title was chosen through a community poll filled with imaginative and heartfelt entries. Originally suggested by **NiJay Gaines** during last month's mural unveiling, Urban Bloom quickly resonated as a symbol of **growth, connection, and transformation**. It reflects the spirit of our shared spaces.

Created by muralist **Indigo Moore**, the artwork now stands as a powerful expression of our community's collective voice. Scan the QR code below to watch a video to hear NiJay Gaines share the inspiration behind the name and what Urban Bloom means to her.



WELCOMING CAPITAL CITY FRUIT TO OUR COMMUNITY PARTNER NETWORK

This month, we welcomed **Capital City Fruit** as the newest addition to our incredible network of community partners. Their support is already making a big impact. Their first donation included over **600 pounds** of fresh fruits and vegetables.

By partnering with Urban Dreams, **Capital City Fruit** is helping us **tackle food insecurity** and **reduce food waste** in our neighborhoods. Their contributions ensure that more individuals and families have access to healthy, nourishing food options.

Thank you, Capital City Fruit, for stepping up and supporting our mission to uplift and sustain our community!



MAY 2025



BANK OF AMERICA VISITS YOUTH GOLFERS

We were thrilled to welcome our incredible partners from **Bank of America** for a special visit this month! The team brought lunch and had the opportunity to connect with students from Des Moines Public Schools' North and Roosevelt High Schools, as well as Southeast Polk, who are honing their golf skills through our **state-of-the-art** golf simulator.



After a few swings and putts, students shared how the program has enhanced their confidence and game. Bank of America also highlighted its recent national initiative, **Golf with Us**, launched in partnership with **Youth on Course**.

The program aims to increase access to affordable golf for young people across the country. With over 75,000 sign-ups in its initial phase, the enthusiasm is undeniable.

Families interested in participating in **Golf with Us** can scan the QR code or use the link above the newsletter.



Thank you, Bank of America, for your partnership and belief in our mission!

Ready to level up your golf game?

Golf instructor Jon Augspurger offers lessons in the golf sim for **\$50/hour**.

Text **515-707-6989** to book your spot!



AFFINITY CREDIT UNION CHARITY GOLF OUTING

We're honored to share that our amazing partners at **Affinity Credit Union** have selected Urban Dreams as the charitable partner for their upcoming charity golf outing! Proceeds from the event will directly support our **Summer Youth Employment Programs**, empowering young people with real-world experience and brighter futures.

In addition to their generous support, Affinity Credit Union offers **FREE** coaching to help individuals build financial foundations and reach their goals.

Thank you, Affinity Credit Union, for your continued partnership and commitment to our mission of Helping Us Help Others!



SCAN TO PURCHASE A SPOT IN THE GOLF OUTING!



MAY FOOD PANTRY STATISTICS



22,622

TOTAL POUNDS OF FOOD



2,172

TOTAL PANTRY VISITS



3

AVERAGE HOUSEHOLD SIZE

Food Pantry Hours	
Monday	9:00 am - 5:00 pm
Tuesday	9:00 am - 5:00 pm
Wednesday	9:00 am - 5:00 pm
Thursday	9:00 am - 5:00 pm
Friday	9:00 am - 5:00 pm

Our Partners	
Atlantic Bottling Co.	Kum & Go
Capital City Fruit	Kwik Star
Centro	Malo
Costco	Pizza Hut
Dollar General	Price Chopper
Food Bank of Iowa	Sam's Club
Garbanzo	Target
Gilroy's	Whole Foods
Hiland Bakery	World Market

URBAN DREAMS COMMUNITY CENTER

Rent the Urban Dreams Community Center!

Our community center has been buzzing with activity over the past few months, serving as a hub for connection and celebration. It's home to the Riverbend Neighborhood Association's monthly meetings, weekly AA gatherings, and a variety of other events. The space is perfect for hosting baby showers, holiday parties, corporate events, and more.

Amenities include:

- Capacity for 275 people standing
- Up to 15 round tables seating 8 people at each table
- Three mounted TVs and one mobile TV
- High-speed WiFi
- Convenient kitchenette
- Toucan video conference system



SCAN TO RESERVE

To reserve the space, please scan the QR code or follow the link provided above this newsletter. To use the community center, a minimum donation of \$25 an hour is suggested. Your generous support helps maintain and improve the facility.



Welcome to the Dream Team, Justin!

We are excited to welcome **Justin Surrency** to our **Board of Directors**.

Justin is a respected journalist, currently serving as a reporter and news anchor at WHO-13. He is also deeply committed to community engagement, using his platform to amplify local voices and advocate for equity and opportunity.

We are happy to have him on the team!



MISSION STATEMENT

Urban Dreams advocates for **all members of the community**, breaking down barriers to success and collaborating with key stakeholders to overcome obstacles and uplift **underserved** and **underrepresented** people.

VISION STATEMENT

Our Urban Dream is to create **equal opportunity and access** for people to pursue their Dreams.

FOLLOW US TO STAY UP TO DATE ON CURRENT EVENTS



Urban Dreams – Iowa
Facebook



urban.dreams.dsm
Instagram



urbandreamsdsm
Snapchat



@UrbanDreams
Twitter



Urban-Dreams
LinkedIn



www.urbandreams.org
Website



SCAN OUR LINK TREE TO
ADD US ON SOCIALS