

THE DREAM



A Successful Thanksgiving Bag Giveaway!

A heartfelt thank you to all who contributed to the success of this year's Thanksgiving Bag Giveaway event.

With the support of volunteers, donors, and sponsors, the event provided **200** community members with Thanksgiving meals and Fareway Stores gift cards valued at **over \$7,000**.

By 3:30 PM, a crowd of 200 people had already lined up, and thanks to the teamwork of staff and volunteers, all bags were distributed in under an hour.

The event was held at the **Wellmark UD Community Center**, which provided a warm and welcoming space for guests to gather while waiting for their bags.

We are thankful for the outpouring of support from volunteers, staff, and sponsors, all coming together to **Help Us Help Others**.

SPONSORS



BOOK A GOLF LESSON

Need some help with your golf game?

Jon Augspurger is offering a **limited-time deal** on golf lessons in our Urban Dreams **state-of-the-art** Golf Simulator for the rest of December.

Scan the QR code to book a time with Jon!



\$10/HOUR & SCHOOL AGED STUDENTS ARE FREE



NOVEMBER 2024

THANKSGIVING BAG GIVEAWAY

Community Support Makes Thanksgiving Bag Giveaway a Success

A special thanks to the volunteers from **IMT Insurance** and **Broadlawns Medical Center**. IMT Insurance volunteers helped ensure a smooth and efficient event by assisting with packing the bags, while Broadlawns volunteers provided free flu shots to attendees. Their dedication played a crucial role in making this Thanksgiving Bag Giveaway a success.

We are deeply grateful for their time, effort, and commitment to giving back to the community. The event truly demonstrated that such efforts are only possible with the support of organizations, volunteers, and staff working together.



“I ENJOYED THE AMOUNT OF PEOPLE WE WERE ABLE TO SERVE AND I ENJOYED HELPING THE COMMUNITY.”

-Hannah, Volunteer

IMT INSURANCE



BROADLAWNS MEDICAL CENTER



NOVEMBER 2024

ROAST AND TOAST HONORING PHILLIP HALL

We had an amazing time hosting our annual **Roast and Toast** at our Wellmark Community Center!

This year, we were proud to honor **Phillip Hall** for his incredible impact on our community. The evening was filled with laughter, heartfelt speeches, and, of course, delicious food.

We're also excited to share that all proceeds from this event will benefit our **Youth Employment Program**. Through this initiative, 25 students from Des Moines Public Schools gain valuable work experience, learn the importance of community service, and develop essential soft skills for their future success. This year, **10** of those students helped make the event a success!

A huge thank you to everyone who came out, supported and donated. Your generosity truly makes a difference and helps us continue empowering the next generation.



**GIVING
TUESDAY**



Giving Tuesday is today! Giving Tuesday was created in 2012 to encourage people to do good and counteract the spending that happens on Black Friday and Cyber Monday.

Still need to give this year? Scan the QR code to donate!

STUDENT SPOTLIGHTS

Meet the Students in Our Youth Employment Program!

The Urban Dreams Youth Employment Program supports **25 young people aged 14 to 19** from Des Moines Public Schools by providing practical work experience, community service opportunities, and essential soft skills development. We believe that investing in youth employment empowers individuals and strengthens communities.

Sandrea

- Favorite Event:** Summer City Hoops & Rendezvous On Riverview.
- Favorite Food:** Snow cones & hotdogs.
- Extracurriculars:** Track
- College Plans:** I want to attend an HBCU (Historically Black College and University).
- Best Part of the Experience:** Meeting new people.



NOVEMBER FOOD PANTRY STATISTICS



16,610

TOTAL POUNDS OF FOOD



1,889

TOTAL PANTRY VISITS



3

AVERAGE HOUSEHOLD SIZE

Updated Food Pantry Hours

- Monday** 9:00 am - 5:00 pm
- Tuesday** 9:00 am - 5:00 pm
- Wednesday** 9:00 am - 5:00 pm
- Thursday** 9:00 am - 5:00 pm
- Friday** 9:00 am - 5:00 pm

Our Partners

- | | |
|-----------------------|---------------|
| Atlantic Bottling Co. | Kum & Go |
| Casey's | Kwik Star |
| Centro | Malo |
| Costco | Pizza Hut |
| Dollar General | Price Chopper |
| Food Bank of Iowa | Sam's Club |
| Garbazo | Whole Foods |
| Gilroy's | World Market |
| Hiland Bakery | |

NOVEMBER 2024

TEAM FROSTBYTE

Introducing Team Frostbyte!

Students from **North High School**, **Roosevelt High School**, and **Virtual High School** in Des Moines are embarking on a Science, Technology, Engineering, and Math (STEM) journey this school year by participating in **NASA's App Development Challenge** (ADC). The ADC, one of eight Artemis Student Challenges, is a coding challenge that presents students with technical problems and seeks their contributions to deep space exploration missions.

For the past year, we've proudly served as the home base for Team Frostbyte and the 3D Modeling camp they run. Thanks to generous sponsors like Landus and Prairie Meadows, students have access to even more opportunities to explore and grow through innovative programs like these.

Interested in learning more about Team Frostbyte's work? Attend their presentation this Wednesday, December 4th, for an overview of their progress in their year's NASA App Development Challenge.

EVENT DETAILS

Wednesday, December 4th
5:00 pm - 6:30 pm
Landus - 220 SW 9th St, Des Moines, IA 50309

RSVP



DONATE



Congratulations, Felicia Chumley!

Felicia Chumley, our **OWI Substance Abuse Treatment Evaluator**, has completed the Greater Des Moines Partnership DEI Management Certification Program!

Participants engaged in eLearning modules followed by facilitator-led discussions aimed at promoting self-reflection, awareness, and behavior change.

We are incredibly proud to have employees like Felicia who are dedicated to creating an environment where everyone feels valued, respected, and empowered.



Employee of the Month!

This month's employee of the month has been awarded to Kali!

Kali, our outstanding **Community Marketing Manager**, is an invaluable member of our team. She consistently goes above and beyond, working to engage and support our community. Her dedication to creating meaningful connections and promoting our mission ensures that our efforts reach those who need them most. Kali's passion and hard work are an inspiration to us all.



MISSION STATEMENT

Urban Dreams advocates for **all members of the community**, breaking down barriers to success and collaborating with key stakeholders to overcome obstacles and uplift **underserved** and **underrepresented** people.

VISION STATEMENT

Our Urban Dream is to create **equal opportunity and access** for people to pursue their Dreams.

FOLLOW US TO STAY UP TO DATE ON CURRENT EVENTS



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SCAN OUR LINK TREE TO
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